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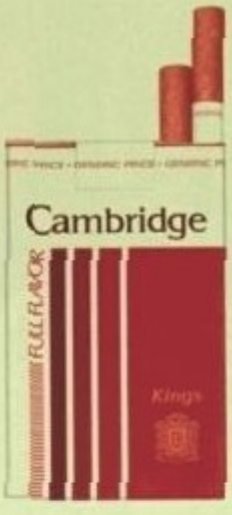

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Consumer: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No ... Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A., P.O. Box 7500, Northlake, IL 60923.

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SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Mfr. suggested retail price

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method

Sachnoff Systematics Intern.

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